

Squeeze Page Cheatsheet

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Squeeze Page – Action Plan.

What is it?

- Also known as a "Landing Page". The SOLE purpose of a squeeze page is to obtain an email address from the visitor. In return you will supply a free gift in the form of an instantly downloadable product such as a report, an eBook, a course, videos or perhaps some graphics.

What does it consist of?

- The squeeze page is a page with ONLY the sign-up form i.e. it has NO other distractions such as ads, links or navigation. Take a look at some good examples of [landing pages here](#)

Elements of a Squeeze Page

- There are a number essentials that have to be applied to any squeeze page such as, headline, sub headline, image, opt-in form and privacy/legal statement. Take a look the elements of a [squeeze page here](#)



The Headline

- The most important element of the squeeze page by far is the headline. If the headline doesn't grab the visitor you've lost them! Use this link to the [HEADLINE WIZARD](#) to help generate your own headline.



ACTION

- Create your own Squeeze Page and then score yourself on how good it is by using [this checklist](#).
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Squeeze Page - Resources.

Google Resources



1. *These 5 Squeeze Page Tricks Have Helped Me Get Up To 58.6% Opt ...*
2. *How to Create Squeeze Pages: What Makes a Great Squeeze Page ...*
3. *All the Right Stuff: 30 Squeeze Page Examples To Leverage for More ...*
4. *What Is A Squeeze Page and How to Create One With WordPress ...*
5. *How to Create a Squeeze Page That Converts at 21.7% (Case Study)*

Video Resources



1. *Setup a Landing Page / Squeeze Page –*
2. *34 Best Squeeze Page Services To Buy Online | Fiverr*
3. *Squeeze Page Plugins, Code & Scripts*
4. *How to Make a Squeeze Page That Converts at 21.7% -*
5. *Setup a Landing Page / Squeeze Page –*

Facebook Resources



1. *How to Use a Facebook Squeeze Page to Capture Email Addresses*
2. *Facebook Ads Direct to Squeeze Page? | Warrior Forum - The #1 ...*
3. *Free Squeeze Page System - Home | Facebook*
4. *How to Create a Squeeze Page for your Facebook Fan Page - Jay Artale*
5. *How To Add A Squeeze Page To A Facebook Page Tab - Lisa Stoops*

Blog Resources



1. *Installing a squeeze page on my blog « WordPress.com Forums*
2. *The Squeeze Page Toolkit Blog*
3. *How to Redirect Blog Comments to a Thank You Page - Blog Tyrant*
4. *blog - Uploading a external squeeze page within WP - WordPress ...*
5. *Step 3 - Creating Blog Squeeze Page - NicolaCairncross.com*

Squeeze Page Tools



1. *12 Tools That'll Help You Build a High Converting Landing Page*
2. *A list of 6 Incredible WordPress Squeeze Page Plugins*
3. *What is a Squeeze Page? - Instapage Guide*
4. *Best Landing Page Software | 2017 Reviews of the Most Popular ...*
5. *10 Best Landing Page Builder -*

Conclusion.

I hope you found this short report useful, and it has opened up some possibilities for you on how to see more success online

If you would like to take the next step, click the link below now...

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