

Kevin Fahey's

IM Product Launching Cheat Sheet

Brought to you by

EVERYTHING REBRANDABLE

Copyright

Copyright © EverythingRebrandable.com All rights are reserved. No part of this report may be reproduced or transmitted in any form without the written permission of the author.

Provided you do not alter the content in any way, you do can redistribute this report as is in any way you wish.

Note: This e-book is optimized for viewing on a computer screen, but it is organized so you can also print it out and assemble it as a book. Since the text is optimized for screen viewing, the type is larger than that in usual printed books.

Disclaimer

This report has been written to provide information. Every effort has been made to make this report as complete and accurate as possible. However, there may be mistakes in typography or content. Also, this report contains information only up to the publishing date. Therefore, this report should be used as a guide – not as the ultimate source of information.

The purpose of this report is to educate. The author and publisher does not warrant that the information contained in this report is fully complete and shall not be responsible for any errors or omissions. The author and publisher shall have neither liability nor responsibility to any person or entity with respect to any loss or damage caused or alleged to be caused directly or indirectly by this report.

If you do not wish to be bound by the above, please return or delete this report.

Cheat Sheet.

Step 1

Create the product idea and outline.

Step 2

Purchase Domain & Setup info@ and jv@ email accounts.

Step 3

Outsource the product creation or develop yourself

Step 4

Outsource the sales letter copy or write yourself

Step 5

Outsource the graphics design or create yourself

Step 6

Install 2 Blogs your-domain/ your-domain/members/

Step 7

Upload Required Plugins via file manager

Optimize Press - Required for both Wordpress installs

Wp Conversion Tracker - Required for public Wordpress install

Wish List Members - Required for /members/ Wordpress install

Wp Redirect Pro - Required for public Wordpress install

Step 8

Create Blog Header & Full Width Background & Logo

Create Coming Soon Page with Timer & Optin Form

Create Thank You Page

Step 9

Create JV Homepage

Clone to create pages for JV-Tools, Affiliate Link, Leaderboard, Contact

Complete Menu Setup

Step 10

Run Wishlist Wizard Setup, Setup Membership Homepage, Clone pages for modules, bonuses, upgrades, training, resources, support 3

Step 11

Upload product files to protected folder and configure autoresponder settings in wishlist and JV Zoo.

Step 12

Create Test Sales Page, Create upsell pages, Create different membership levels if required

Step 13

Create new product in JVZoo and any upsells Create new funnel and prepare add to carts

Step 14

Test sales funnel, Test autoresponder setting

Step 15

Mail JV Partners

Step 16

Add your launch to Munch Eye, JV Launch Calendar & IM Launchr

Step 17

Continue to update JV partners via email, skype and Facebook

Step 18

Send traffic to your earlybird page

Step 19

Launch the product

Step 20

Close high-ticket sales

Conclusion.

I hope this cheat sheet helps you. I recommend print it off and use through your product creation process.

Every step mentioned in this quick cheat sheet is covered in over 4 hours of video training in IM Product Launching 2.0 – click the button below for more details

To Your Success

Kevin Fahey



Continue...